

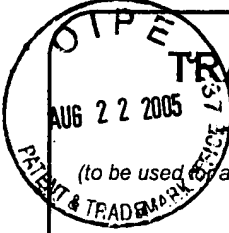
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PTO/SB/21 (08-00)

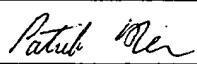
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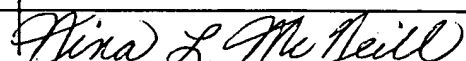
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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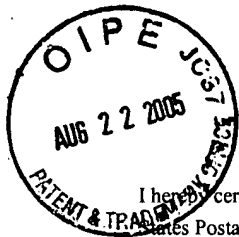
 <b>TRANSMITTAL FORM</b> (to be used for all correspondence after initial filing)	<b>Application Number</b>	10/079,927
	<b>Filing Date</b>	February 19, 2002
	<b>First Named Inventor</b>	George, Colleen
	<b>Group Art Unit</b>	2161
	<b>Examiner Name</b>	Not Yet Known
<b>Total Number of Pages in This Submission</b>	<b>Attorney Docket Number</b>	020375-003300US

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form  <input type="checkbox"/> Fee Attached  <input type="checkbox"/> Amendment / Response  <input type="checkbox"/> After Final  <input type="checkbox"/> Affidavits/declaration(s)  <input type="checkbox"/> Extension of Time Request  <input type="checkbox"/> Express Abandonment Request  <input type="checkbox"/> Information Disclosure Statement  <input type="checkbox"/> Certified Copy of Priority Document(s)  <input type="checkbox"/> Response to Missing Parts/ Incomplete Application  <input checked="" type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input checked="" type="checkbox"/> Assignment Papers (for an Application)  <input type="checkbox"/> Drawing(s)  <input type="checkbox"/> Licensing-related Papers  <input type="checkbox"/> Petition Routing Slip (PTO/SB/69) and Accompanying Petition  <input type="checkbox"/> Petition to Convert to a Provisional Application  <input checked="" type="checkbox"/> Power of Attorney and Statement Under 37 CFR 3.73(b)  <input type="checkbox"/> Terminal Disclaimer  <input type="checkbox"/> Request for Refund  <input type="checkbox"/> CD, Number of CD(s)	<input type="checkbox"/> After Allowance Communication to Group  <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences  <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)  <input type="checkbox"/> Proprietary Information  <input type="checkbox"/> Status Letter  <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):  Return Postcard Executed Declaration PTO copy of Notice to File Missing Parts...
<b>Remarks</b>		The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
<b>Firm and Individual name</b>	Townsend and Townsend and Crew LLP Patrick M. Boucher Reg. No. 44,037
<b>Signature</b>	
<b>Date</b>	May 17, 2002

CERTIFICATE OF MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Assistant Commissioner for Patents, BOX MISSING PARTS, Washington, D.C. 20231 on this date: <div style="text-align: right;">May 17, 2002</div>	
<b>Typed or printed name</b>	Nina L. McNeill
<b>Signature</b>	
<b>Date</b>	May 17, 2002

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On August 19, 2005

TOWNSEND and TOWNSEND and CREW LLP.

By: Nina L. McNeill  
Nina L. McNeill

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Colleen George, et al.

Application No.: 10/079,927

Filed: February 19, 2002

For: SYSTEMS AND METHODS FOR  
OPERATING LOYALTY PROGRAMS

Examiner: Bayat, Bradley B.

Art Unit: 3621

COMMUNICATION

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450


Sir:

Applicants received an Office Action mailed June 9, 2005 indicating that a properly signed oath or declaration in compliance with 37 CFR 1.63 was not received with the Response to the Notice to File Filing Parts of Nonprovisional Application" dated March 18, 2002. A copy of the Declaration, as mailed to the Patent Office on May 17, 2002, is enclosed, and it is believed this Declaration is in compliance with 37 CFR 1.63. A copy of the postcard returned from the Patent Office and stamped by the Patent Office to indicate receipt of the Declaration is also enclosed as evidence of its proper filing.

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Patent Appl. No. 10/079,927  
Page 2

No fee is believed due. However, if the Office determines otherwise, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above noted Deposit Account.

Respectfully submitted,

  
Patrick M. Boucher  
Reg. No. 44,037

TOWNSEND and TOWNSEND and CREW LLP  
Two Embarcadero Center, 8<sup>th</sup> Floor  
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Tel: (303)571-4000  
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PMB/nlm



Assistant Commissioner for Patents  
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Please stamp the date of receipt of the following document(s):

For: SYSTEMS AND METHODS FOR OPERATING LOYALTY PROGRAMS

1. Transmittal Form
2. Fee Transmittal
3. PTO Copy of Notice to File Missing Parts ...
4. Executed Declaration
5. Recordation Cover Sheet and Executed Assignment
6. Executed Power of Attorney and Statement Under 37 CFR 3.73(b)

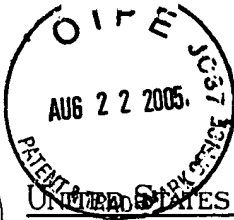
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JUL 12 2002

JUL 16 2002



Appl. No. 10/079,927  
Date Filed: February 19, 2002  
Date Mailed: May 17, 2002  
Atty. Docket No. 020375-003300US  
Atty/Sec: PMB/nlm (Den)



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APPLICATION NUMBER	FILING/RECEIPT DATE	FIRST NAMED APPLICANT	ATTORNEY DOCKET NUMBER
10/079,927	02/19/2002	Colleen George	020375-003300US

CONFIRMATION NO. 6495

## FORMALITIES LETTER



\*OC000000007662733\*

20350  
TOWNSEND AND TOWNSEND AND CREW, LLP  
TWO EMBARCADERO CENTER  
EIGHTH FLOOR  
SAN FRANCISCO, CA 94111-3834

Date Mailed: 03/18/2002

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

*Filing Date Granted*

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given **TWO MONTHS** from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing.  
*Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).*
- Total additional claim fee(s) for this application is \$432.
  - \$180 for 10 total claims over 20.
  - \$252 for 3 independent claims over 3 .
- The oath or declaration is missing.  
*A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.*
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(l) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 1302.

*A copy of this notice **MUST** be returned with the reply.*

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